

# TAXPAYERS' INVESTMENT

The Economic Value of Central Oregon Community College | July 2017

Students and society as a whole enjoy a range of benefits due to their educational investment in COCC. A portion of these benefits accrues to state and local taxpayers in the form of higher tax receipts and a reduced demand for government-supported social services.

### COCC INCREASES TAX REVENUE

- Approximately 97% of COCC's students remain in Oregon upon completing their educational goals. As students earn more, they pay higher taxes. Employers also pay higher taxes through their increased output and spending.
- Over the students' working lives, state and local government in Oregon will collect a present value of \$66.5 million in the form of higher tax receipts.

#### **COCC REDUCES GOVERNMENT COSTS**

- COCC students who achieve higher levels of education are statistically less likely to have poor health habits, commit crimes, or claim welfare or unemployment benefits.
- The improved lifestyles of students result in a reduced demand for government-supported services. Better health leads to reduced health care costs. Reduced crime leads to a reduced burden on the criminal justice system. Further, increased employability leads to fewer claims for welfare and unemployment benefits.
- As a result, taxpayers in the state of Oregon will see a present value of **\$6.6 million** in savings to government over the students' working careers.

#### COCC IS A SOLID INVESTMENT FOR STATE AND LOCAL TAXPAYERS

- In FY 2015-16, state and local taxpayers in Oregon paid
  \$28.8 million to support the operations of COCC.
- For every \$1 of public money spent on COCC, taxpayers receive a cumulative return of \$2.50 over the course of students' working lives in the form of higher tax receipts and public sector savings.
- Taxpayers see an average annual internal rate of return of 8.2% on their investment in COCC. This return compares favorably with the 0.7% discount rate used by the federal government to appraise long-term investments.

#### SUMMARY OF THE TAXPAYER INVESTMENT



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409 S. JACKSON STREET, MOSCOW, IDAHO 83843 | 208-883-3500

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