

## 2019-22 Academic Master Plan

### Student Success:

**Goal Statement:**

Provide resources and support to facilitate student persistence and educational goal achievement.

**Goal Intention:**

Many students who come to COCC leave before reaching their declared educational goal. COCC will proactively guide students to define goals, and will provide resources and support to achieve them. This will result in a measurable improvement in overall persistence and completion.

- **Increase PT faculty professional development opportunities at COCC to increase their engagement with the College and encourage them to employ practices that increase student engagement, access, and success.** (Relates to SS-1)
- **Expand the use of Open Education Resources or other no or low-cost materials across the curriculum to increase equity and access for all students.** (Relates to SS-3)
- **Provide course development support for online courses including access to technology resources that enhance teaching quality and the online student experience (videos; increase licenses).** (Relates to SS-1)
- **Increase integration of ABS with credit programs.** (Relates to SS-2)
- **Advance improvement to teaching and learning as a result of program and degree level outcomes assessment.** (Relates to SS-1)

### Student Experience:

**Goal Statement:**

Provide core academic offerings and student support at all campuses and online.

**Goal Intention:**

Access to core academic offerings and services is limited and inconsistent. COCC will provide core academic offerings and student support services in a coordinated, intentional and predictable way to increase equity in the academic experience online and at all campuses.

- **Develop online degrees and certificates as appropriate to meet student demand.** (Relates to SE-2)
- **Continue to improve access to course offerings and effectiveness of course scheduling at the northern campuses to assist student degree completion.** (Relates to SE-2)
- **Promote the principles of Universal Design for all materials.** (Relates to SE-3)

## Community Enrichment:

### Goal Statement:

Engage as a collaborative and contributing partner with the community.

### Goal Intention:

As Central Oregon has grown, opportunities for leadership and collaboration in the community have increased. COCC will cultivate new relationships and strengthen existing connections with workforce, education and other community partners. We will proactively collaborate to meet current and future community needs.

- **Increase connection with local businesses by ensuring that every CTE program has an active advisory committee** (Relates to CE-2)
- **Increase connection with universities by having COCC faculty participate in development of Major Transfer Maps** (Relates to CE-1)
- **Expand non-credit workforce training opportunities.** (Relates to CE-2)

## Institutional Efficiency:

### Goal Statement:

Strengthen systems, policies and procedures to create more proactive, responsive and effective internal processes.

### Goal Intention:

While the College has changed dramatically over the last decade, the institution's operational infrastructure has not kept pace. COCC will examine and improve policies, procedures and systems to make them more efficient, effective and operationally sustainable to provide a high quality work and learning environment.

- **Redesign academic web pages to support better resources for current and prospective students, accuracy, sustainable maintenance, and recruiting needs.** (Relates to IE-4)