

FOR IMMEDIATE RELEASE: Contact: Jerry Schulz Central Oregon Community College Small Business Development Center 541-383-7290 sbdc@cocc.edu www.cocc.edu/sbdc

COCC's Small Business Development Center Announces 2019 Small Business Management Program Graduates

Bend, Ore. December 12, 2019 – Central Oregon Community College's Small Business Development Center (SBDC) is pleased to announce the 2019 graduating classes for the Small Business Management program (SBM), Year One and Year Two. COCC's SBM program offers a unique approach where local business owners work on key business functions as well as on their organization's day-to-day activities. This signature annual program has impacted hundreds of businesses over the 25 years it has been available in Central Oregon.

The year one graduates are:

- Andy Stearns, My Lucky House
- Dale & Susie Neubauer, Blue Moon Designs
- Hannah Reed, EarthTouch Therapeutic Massage
- Jake Guynup, Grocery Bandit
- Kristin Kerner & Kara Chinchen, Dancin' Woofs
- Launa Martin, Tidy Village Natural Cleaning
- Leah Umnitz, Paulina Peak Family Healthcare
- Nicole Loffler & Brendon Sills, Nomadics Tipi Makers
- Rolf Armstrong, Eclipse Engineering
- Stacie & Peter Barnes, Integrated Electric
- Tim Galloway, Green Tech Services
- Tom Beans, Dudley's Bookshop Café
- Whitney & Dustin Uriz, Northwest Laundry Services

The year two graduates are:

- Andrew Gorman, MacTek
- David & Sandra Koski, The Hardwood Floor Company
- Jenny MacAulay, *Giggling Gardener*
- Katie Brandow, School of Enrichment
- Matt Gobeille & Sara Van Stelten, Harvest Moon Woodworks
- Tim, Gail & Justin Bloom, Tim Bloom Construction
- Travis Burgher, Pinto Decals Unlimited
- Travis Nagle, Family Choice Urgent Care

"It's always gratifying to see business owners complete the year-long SBM program," says Jim Wilcox, SBM instructor and adviser for the COCC program. "We know that past participants have had a much higher success rate and have become more profitable companies that in turn can better serve their community."

Many small business owners don't have a lot of formal training in business, but they have to manage all areas of running their business, from planning, marketing and sales, product and service delivery, finance and accounting, and human resource management. The SBM program helps business owners identify key issues that need attention and will bring positive results.

SBM Adviser and Instructor, Jim Wilcox, has over 20 years of experience working with businesses. His background is in management, business ownership and human resources, along with an MBA from Portland State University.

The Small Business Development Center is currently accepting applications for the 2020 Small Business Management Program which starts in early February.

For more information on SBDC services or to apply for the 2020 SBM program, call 541-383-7290 or email <u>sbdc@cocc.edu</u> or go to

https://www.cocc.edu/departments/continuinged/small-business-developmentcenter/established-businesses/default.aspx.

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Small Business Administration The Small Business Development Center is partially funded by the US Small Business Administration. The support given by the US Small Business Administration through such funding does not constitute or express an implied endorsement of any of the cosponsor(s)' or participant's opinions, products or services.



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