

GRAPHIC DESIGN - ONE-YEAR CERTIFICATE OF COMPLETION (CC1)

Description

The Graphic Design One-Year Certificate of Completion provides a thorough foundation in the fundamentals of design: color, typography, composition and how to apply them using an industry standard approach. Students apply current production methods and techniques to relevant projects that consider branding and target market. Courses cover unique aspects of graphic design including print and digital designs, vector art and graphics, digital photography, and brand/style guide development. The combination of courses is intended to give students the knowledge and skill set to augment their transfer degree and/or consider a career as a freelance or entry level graphic designer.

Program Learning Outcomes

Upon successful completion of the program, students will be able to:

1. Create designs with industry standard software.
2. Model effective and professional communication when collaborating with industry professionals and clients.
3. Produce a portfolio that demonstrates the variety of skills and creativity developed.

Entrance Requirements

Academic Entrance Requirements

Recommended:

- High school diploma or GED
- Completion of [WR 065](#) Rhetoric and Critical Thinking II or higher or minimum placement Wr/Comm Level 7
- Completion of [MTH 060](#) Beginning Algebra or higher or minimum placement Math Level 10
- Basic computer competency or [CIS 010](#) Computer Keyboarding

Additional Program Costs (Beyond Standard Tuition/Fees and Textbooks)

Material Costs

- 32GB to 2TB portable storage (USB drive or SSD): \$20 to \$100
- A desktop or laptop computer capable of running the latest version of the Adobe Creative Cloud and the latest version of Microsoft Windows or Apple macOS: approximately \$500 to \$2000
- Reliable high-speed internet access

Course Requirements

Course	Title	Credits
Core Courses		
ARH 269	Design and Illustration History	4
ART 110	Beginning Graphic Design	3
ART 115	Basic Design: 2-D	3
ART 116	Basic Design: Color	3
ART 141	Vector Art Illustration	3
ART 197	Portfolio Development	1
ART 230	Intermediate Graphic Design	3

ART 265	Photography: Digital Basics	3
ART 297GD	Capstone Project: Graphic Design	1
BA 232	Branding	3-4
or COMM 234	Introduction to Visual Rhetoric	
or SOC 250	Sociology of Popular Culture	
Other Required Courses		
BA 214	Business Communications ¹	3-4
or WR 121	Academic Composition	
Human Relations:		3-4
MTH 105	Math in Society (or one math course from the foundational requirements math list)	4
Total Credits		37-40

¹ BA 214 Business Communications does not fulfill the foundational writing requirement for the AAOT with a focus in Art.

Advising Notes

Planning is important. Some courses are offered only once per academic year, offered in only one delivery format, and many need to be taken in sequence.

Speak with the program director or an advisor to about course scheduling.

Program may take longer than a year to complete depending on support courses necessary to meet minimum course requirements.

Performance Standards

- Academic Requirements:
 - Students must have a 2.0 cumulative GPA to earn a COCC certificate or degree.
 - All courses in the program must be completed with a grade of C or higher.

Sample Plan

First Term		Credits
ART 115	Basic Design: 2-D	3
ART 141	Vector Art Illustration	3
BA 214	Business Communications ¹	3-4
or WR 121	or Academic Composition	
MTH 105	Math in Society	4
Credits		13-14
Second Term		Credits
ART 110	Beginning Graphic Design	3
ART 116	Basic Design: Color	3
ART 265	Photography: Digital Basics	3
BA 232	Branding	3-4
or COMM 234	or Introduction to Visual Rhetoric	
or SOC 250	or Sociology of Popular Culture	
Credits		12-13

Third Term

ART 197	Portfolio Development	1
ART 230	Intermediate Graphic Design	3
ARH 269	Design and Illustration History	4
ART 297GD	Capstone Project: Graphic Design	1
<u>Human Relations:</u>		3-4
Credits		12-13
Total Credits		37-40

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