

LMT 245 : EFFECTIVE OFFICE DECISIONS

Transcript title

Effective Office Decisions

Credits

2

Grading mode

Standard letter grades

Total contact hours

20

Lecture hours

20

Recommended preparation

Massage Therapy certificate, LMT, or other related health care professional.

Course Description

Explores insurance billing, retail selling, target marketing, bookkeeping, credentialing and other issues a massage practice may encounter.

Course learning outcomes

1. Develop decision making strategies for a massage therapy practice relating to retail sales, bookkeeping, and insurance billing.
2. Analyze professional liability insurance coverage needs.
3. Decide and apply advertising and marketing strategies to a target market.
4. Identify continuing education opportunities that are acceptable for massage license renewal in Oregon.
5. Complete an insurance billing statement for the payment of massage therapy services.