

# BA 207 : MANAGEMENT FUNDAMENTALS II

---

## Transcript title

Management Fundamentals II

- Managing Individuals and a Diverse Workforce
- Motivation

## Credits

4

## Required materials

Required textbook or open educational resources.

## Grading mode

Standard letter grades

## Total contact hours

40

## Lecture hours

40

## Recommended preparation

BA 206.

## Course Description

Covers the scope of activities and roles required to be an effective manager. Applying individual and group behavior and leadership theories, and exploring the critical skills of self-management, communication, logical thinking and team building, the major functional areas of management are examined in depth through the exploration of practical applications. Case study analysis and discussion are used extensively as the instructional methods.

## Course learning outcomes

1. Demonstrate practical knowledge of management practices, such as planning, organizing, leading, and controlling in a variety of organizational settings.
2. Demonstrate a basic knowledge of the process and tools of strategic planning, including global management considerations and challenges.
3. Describe the human resources management process, including various techniques managers can use in evaluating employee performance.
4. Identify internal and external forces for change and explain how to overcome resistance to change.
5. Describe techniques on encouraging innovation to increase organizational performance.
6. Analyze and understand various leadership theories and the practice of leadership.
7. Demonstrate a basic knowledge of operational processes in both manufacturing and service industries, taking into account quantitative and technological aspects of operations management, systems, supply chain, and quality considerations.

## Content outline

- History of Management
- Organizational Environments and Cultures
- Innovation and Change
- Global Management
- Human Resources